

Surname	Centre Number	Candidate Number
First name(s)		2



GCE AS

B110U20-1



S25-B110U20-1



WEDNESDAY, 21 MAY 2025 – MORNING

GEOGRAPHY – AS component 2

CHANGING PLACES

1 hour 15 minutes

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
1.	20	
2.	20	
3.	20	
4.	10	
5.	10	
Total	80	

ADDITIONAL MATERIALS

A calculator.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

You may use a pencil for graphs and diagrams only.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions.

Write your answers in the spaces provided in this booklet. If you run out of space, use the additional page(s) at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets [] at the end of each question or part-question; you are advised to divide your time accordingly.

This paper requires that you make as full use as possible of appropriate examples and reference to data to support your answers. Sketch maps and diagrams should be included where relevant.

A plain page is available at the end of each section for you to add any relevant sketch maps and diagrams you may wish to include. The question number(s) should be clearly shown.



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Section A: Changing Places

Answer **all** questions.

Where possible, make the fullest use of examples and data to support your answers.

Figure 1: Number of homes with full-fibre broadband in rural and urban areas, England and United Kingdom, 2022

	2021	2022	% increase
England	6.5 m	10.1 m	55.4
Urban areas	5.7 m	9.0 m	57.9
Rural areas	0.8 m	1.1 m	
United Kingdom	8.2 m	12.4 m	51.2
Urban areas	7.2 m	11.0 m	52.8
Rural areas	1.0 m	1.4 m	40

Data extracted from: https://www.ofcom.org.uk/__data/assets/pdf_file/0028/249562/connected-nations-england.pdf

1. (a) (i) Use **Figure 1** to calculate the percentage increase in homes with full-fibre broadband in rural areas of England. Show your working clearly and give your answer to **one** decimal place. [2]

- (ii) Use **Figure 1** to analyse changes in full-fibre broadband provision between urban and rural areas. [3]

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Additional space for Question 1(c):

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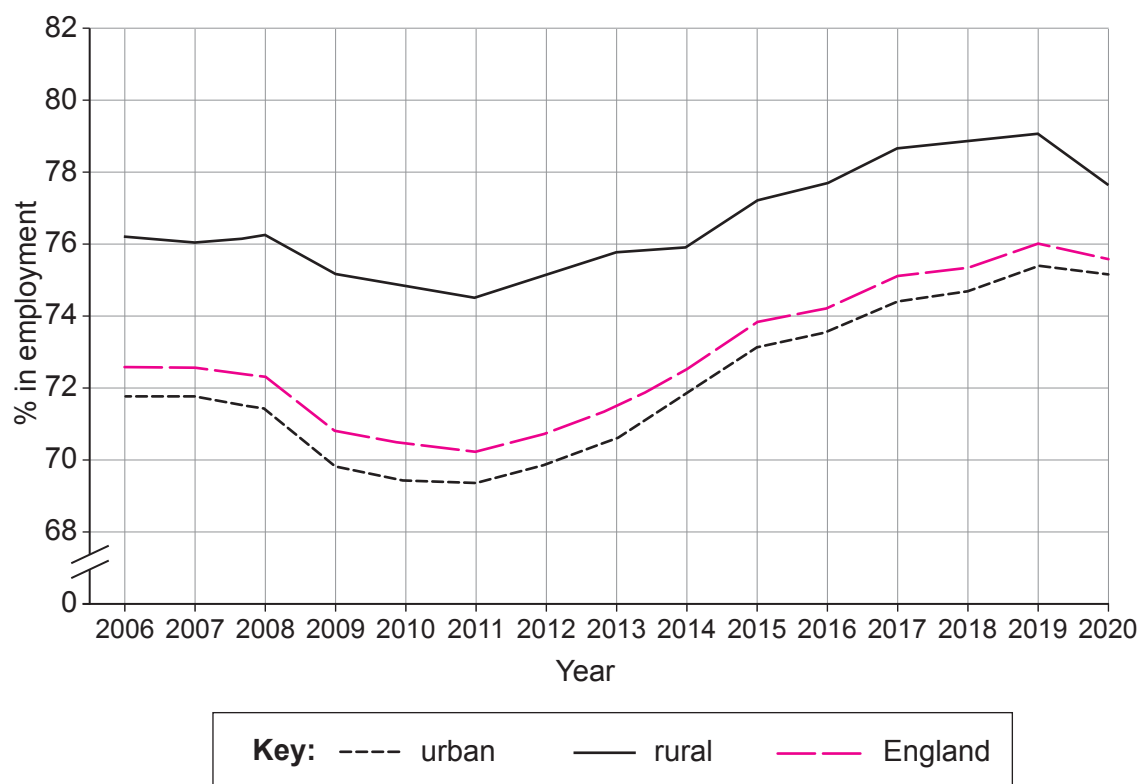


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Figure 2: Percentage of England's working age population (16-64 years) in employment, 2006–2020



Source: https://assets.publishing.service.gov.uk/media/619f72e38fa8f50382034dc5/Economic_Activity_Nov_2021.pdf

2. (a) Use **Figure 2** to compare the changes in employment rates between rural and urban areas of England. [5]

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(b) Outline **one or more** government policies aimed at improving deindustrialised places.

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Section B: Fieldwork in Physical and Human Geography

Answer **all** questions.

In your answers to Section B you should include evidence from **your** fieldwork investigations in **physical** geography and **human** geography.

For their fieldwork enquiry, a group of AS level Geography students chose to investigate the impact of rebranding in inner city Glasgow.

As they could not study the whole of inner city Glasgow, they decided that they would need a sampling strategy. They chose to use stratified sampling.

Figure 3: Glasgow Waterfront



3. (a) Explain why stratified sampling is an appropriate method for selecting their fieldwork locations. [5]

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As part of their primary data collection, the students used a survey to judge the quality of the environment. An environmental quality survey investigates attitudes or perceptions towards particular factors and is based on pairs of opposite statements; the environmental quality survey was carried out in 8 locations.

Part of the draft survey is given below:

		Environmental quality score								
		−3	−2	−1	0	1	2	3		
Lack of investment									Evidence of large investment	
Lots of graffiti									No trace of graffiti	

- (b) (i) Suggest **two** more pairs of statements that students could use to investigate the success of rebranding. [2]

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- (ii) Suggest **one** way the students might present the scores from the 8 locations sampled. [1]

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- (iii) Justify your choice in 3(b)(ii). [2]

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- (iv) Describe **one** way the students might analyse the scores from the 8 locations sampled. [2]

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- (c) Justify **two** additional sources of data that the students could use to investigate the impact of rebranding in Glasgow. [8]

Source 1:

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Source 2:

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